

RECEIVE A REBATE OF \$4.00 PER CASE ON SELECT IDAHOAN® PRODUCTS (UP TO \$400)

purchased October 1, 2017 through January 31, 2018, and postmarked by February 28, 2018



Holiday recipes on back.

Get Real!

- ✓ REAL DELICIOUS
- ✓ REAL CONVENIENT
- ✓ REAL PROFITABLE



Idahoan GTIN	DOT Product Code	Description	Pack Size	Srv/Case (1/2 cup)	Cases Purchased
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REAL® MASHED POTATOES

10029700003026	631427	Idahoan® Signature Mashed	6/31.5 oz pouches	240	
10029700003439	625500	Idahoan® REAL Roasted Garlic Mashed Potatoes	8/32 oz pouches	320	
10029700003415	613916	Idahoan® Buttery Homestyle® Mashed Potatoes	8/32 oz pouches	320	
10029700205027	669172	Idahoan® Bistro Mashed Potatoes	5/36 oz cartons	330	

LUMPS & PEELS MASHED POTATOES

10029700003491	625497	Idahoan® Premium Buttery Golden Selects® Mashed Potatoes	8/32.85 oz pouches	320	
10029700003446	625498	Idahoan® Premium Baby Reds® Mashed Potatoes	8/32.85 oz pouches	320	

CREAMY BAKES/CASSEROLES

10029700008809	549051	Idahoan® REAL Au Gratin Potatoes	6/2.54 lb cartons	252	
10029700008816	548740	Idahoan® REAL Scalloped Potatoes	6/2.54 lb cartons	252	

APPETIZERS

10029700003903	613918	Idahoan® Tater Tumbler Appetizer Mix	4/32.9 oz pouches	480	
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CRUSTING (NATURALLY GLUTEN FREE)

10029700003798	628762	Idahoan® Golden Potato Crusting	5/36 oz cartons	220	
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TOTAL CASES _____

x \$4.00

TOTAL REBATE _____

Operation Name: _____

Contact Name: _____ Title: _____

Street Address (No PO Boxes): _____

City: _____ State: _____ Zip: _____

Phone _____ Email _____

Include me in future email offers from Idahoan.

Distributor Name: _____ City: _____ State: _____

Broker Company: _____

TYPE OF OPERATION: (check one)

- | | | |
|--|---|--|
| <input type="checkbox"/> Bars & Taverns | <input type="checkbox"/> Convenience Stores | <input type="checkbox"/> Military |
| <input type="checkbox"/> Business & Industry | <input type="checkbox"/> Fine Dining | <input type="checkbox"/> Recreation |
| <input type="checkbox"/> Casinos/Gambling | <input type="checkbox"/> Hospitals | <input type="checkbox"/> Retirement Communities |
| <input type="checkbox"/> Casual Dining | <input type="checkbox"/> Lodging | <input type="checkbox"/> Traditional Nursing Homes |
| <input type="checkbox"/> Colleges & Universities | <input type="checkbox"/> Midscale/Family Dining | <input type="checkbox"/> Other: _____ |

TERMS OF REBATE:

- Incomplete or incorrect submissions will be returned to sender without payment.
- Offer limited to foodservice operators. National accounts and foodservice accounts on contracted pricing on these products are excluded from this offer. Bids, chains, multi-unit accounts, suppliers, and distributors are excluded.
- Qualifying products must be purchased from a foodservice distributor between October 1, 2017 through January 31, 2018. Claims must be postmarked by February 28, 2018. No late submissions will be accepted.
- Proof of purchase, including distributor invoices or distributor supplied velocity reports are required. Handwritten invoices will not be accepted. **Product name, description, sku, cases purchased, and date of purchase must be on all invoices and reports.** All invoices and reports must be clearly dated during the promotion period with operator name and address plainly visible.
- **Maximum of \$400 (100 cases).**
- Please allow 4-6 weeks for processing request.
- Not to be used in conjunction with any other Idahoan Foodservice brand coupon, offer, bid or contracted pricing. Void if restricted, taxed, or forbidden by law. Offer good only in the USA.

Mail rebate coupon and proof of purchase to:

Idahoan Holiday 2017
P.O. Box 1001
Dexter, MN 55926

1.877.683.4443 • www.idahoanfoodservice.com

CHEESY BUTTERY POTATO STUFFED MUSHROOMS



Simple elegance. These bite-sized appetizers are packed with flavor. A crowd pleaser that is a quick fix.

INGREDIENTS

- ½ pouch Idahoan Buttery Golden Selects® Mashed Potatoes (Item #00349)
- 1½ cup white cheddar cheese, shredded
- ½ cup chives, chopped
- 1 cup bacon or prepared bacon bits, finely chopped *
- 6 Tbsp olive oil
- 4 Tbsp garlic, minced
- 72 large mushrooms

*This ingredient may contain gluten. If you're targeting a gluten-free recipe option, make sure to check the label.

INSTRUCTIONS

- Prepare potatoes according to package directions.
- Add shredded cheese (reserve enough to top mushrooms), chives and bacon. Spread olive oil and minced garlic on bottom of walled cookie sheet or baking dish.
- Remove stems from mushrooms and stuff caps with potato mixture.
- Sprinkle shredded cheddar over the top of the mushrooms.
- Bake at 350°F for 20 to 25 minutes.

SERVES: 6 quarts or 40 4-oz. servings

INGREDIENTS

- | | |
|---|---|
| 16 oz. (1/2 bag) Idahoan REAL® Roasted Garlic Mashed Potatoes (Item #00343) | 1 oz garlic, chopped |
| 2 Tbsp olive oil | 1¼ gallon chicken stock* |
| 24 oz smoked andouille sausage, ½ half-moon slices* | 16 oz shrimp 41-50 (tails removed), cooked, peeled and deveined |
| 3 cups carrots, medium dice | |
| 3 cups celery, medium dice | |
| 3 cups onions, medium dice | |
| 1½ cup fresh red pepper, medium dice | |
| 3 lbs corn, frozen | |

*These ingredients may contain gluten. If you're targeting a gluten-free recipe option, make sure to check the labels.

INSTRUCTIONS

- Heat oil in stock pot and add sausage. Saute for 4-6 minutes on high heat.
- Add carrots, celery, onions, red peppers, corn and garlic. Saute for 12-15 minutes until soft.
- Add chicken stock and whisk in Idahoan REAL® Roasted Garlic Mashed Potatoes (Item #00343).
- Add shrimp and mix in.
- Bring to boil, reduce heat and simmer for 45-55 minutes.

POTATO, SHRIMP, ANDOUILLE AND CORN CHOWDER



GLUTEN FREE BATTERED VEGGIES



Golden Potato Crusting replaces breading or panko crumbs in virtually any application. Transform chicken, fish, vegetables or other foods into golden, crispy potato-crusting masterpieces. From eggplant Parmesan, to chicken cordon bleu, Golden Potato Crusting puts a delicious, gluten-free finish on your creations.

Use Idahoan® Gluten Free Golden Potato Crusting (#00379) on your favorite veggies just as you would standard bread crumbs.