



# Menu McCain® and Get Up to \$600 – and So Much MORE

MORE traffic. MORE loyalty. MORE profits.

For over 50 years, McCain Foodservice has promised to deliver top-notch products, tools and resources that help you get the most out of your menu. Join the *McCain®* family as an *Insiders Club™* member and you'll earn up to \$600 from July 2017 to December 2017 in cash rewards, plus exclusive business-building support to help you reach the goals you work so hard to achieve every day.

The MORE categories you purchase the MORE you earn

## POTATO CATEGORY



Purchase 100 case minimum of any mix of qualifying potato products\*  
**Earn \$100**

## APPETIZER CATEGORY



Purchase 75 case minimum of any mix of qualifying appetizer products\*  
**Earn \$100**

## SWEET POTATO CATEGORY



Purchase 50 case minimum of any mix of qualifying sweet potato products\*  
**Earn \$100**

## DOUBLE your rebate when you purchase the following featured *McCain* items

Cases purchased from the Featured category list below do not count towards the Potato, Appetizer or Sweet Potato category minimums outlined above.

## FEATURED PRODUCT CATEGORY

Purchase 25 case minimum of any mix of these featured products **Earn \$300**

### *Anchor®* Portabella Artisan Cheese Bites

1000004509  
Pack Size: 4/3 lb.



A rich blend of provolone and asiago cheeses combine with savory diced portabella mushrooms inside a crispy garlic panko breadcrumb coating in these artisan bites.

### *Anchor® Poppers®* Cheddar Cheese & Bacon Breaded Stuffed Jalapeños

1000005427  
Pack Size: 4/3 lb.



Mild jalapeño pepper halves stuffed with a cheddar cheese and smoky bacon, and finished with a light and crispy coating.

### *McCain®* Extra Crispy ¼" Shoestring Fries

1000004508  
Pack Size: 6/5 lb.



These fries have a visible batter that makes them crispy on the outside and fluffy on the inside. Additionally, they have great hold time and stay crisp up to 30 minutes after frying.<sup>1</sup>

### *Anchor®* Spicy Battered Pickle Fries

1000005137  
Pack Size: 4/3 lb.

3/8" straight cut spicy dill pickle coated in a light and crispy cornmeal batter.



### *Anchor® Poppers®* Cream Cheese & Bacon Breaded Stuffed Jalapeños

1000005426  
Pack Size: 4/3 lb.



Mild jalapeño pepper halves stuffed with a cream cheese and smoky bacon, and finished with a light and crispy coating.

### *Anchor®* Battered Honey Sriracha Cheese Sticks

1000005570  
Pack Size: 4/3 lb.

Crispy battered mozzarella sticks seasoned with Sriracha and a touch of honey.



Cash rewards will not be paid on contract and/or deviated priced SKUs.

\*Qualifying products include all *McCain* branded potato items (excluding line flow), all *McCain Harvest Splendor®* branded sweet potatoes, all *McCain* branded appetizers (excluding *Grabitizer®*), and all *McCain* packaged private label appetizers. Private label potatoes are excluded from *Insiders Club* rebate offer.

<sup>1</sup> When held under a heat lamp.

# Get Your Insiders Club™ Rebate Today

Enter your information. Please print clearly. \* Mandatory field



Foodservice Establishment \*

Operation Street Address \*

City \* State \* Zip \*

First & Last Name \* ( ) Title

Operation Phone \* Fax

Operator Email Address \*

My foodservice operation can best be described as: (Check one)

- Bar/Tavern
- BBQ Restaurant
- Business & Industry/Employee Feeder
- Casual Bar & Grill Restaurant
- College/University
- Convenience Store
- Deli/Sandwich Shop
- Family Dining Restaurant
- Government/Military
- Healthcare
- Hotel/Resort
- In-Store Deli
- K-12 Schools
- Leisure/Recreation
- Other Casual Dining Restaurant
- Pizza Restaurant
- Quick Service Restaurant
- Theme/Specialty Restaurant
- Undefined

I don't want to receive emails with special offers, business building ideas, industry trends and product information.

## Calculate your cash reward for 07/01/17 – 12/31/17

Yes, I have purchased a 100 case minimum of any mix of qualifying potato products\* and qualify for a \$100 rebate.

Yes, I have purchased a 75 case minimum of any mix of qualifying appetizer products\* and qualify for a \$100 rebate.

Yes, I have purchased a 50 case minimum of any mix of qualifying sweet potato products\* and qualify for a \$100 rebate.

Yes, I have purchased a 25 case minimum of any mix of qualifying featured products\*\* and qualify for a \$300 rebate.

If check should be mailed to the broker, please provide broker mailing address above.

Mail check to:  Operator  Broker

Please allow 4-5 weeks for redemption. Must be postmarked no later than January 31, 2018.

Brunswick, OH 44212

P.O. Box 850

McCain Insiders Club Cash Offer

Submit for redemption.

Send this form with distributor invoice to:

For more information call 1.800.767.7377 or visit [www.McCainInsidersClub.com](http://www.McCainInsidersClub.com).

\*Qualifying products include all McCain branded potato items (excluding line flow), all McCain Harvest Splendor branded sweet potatoes, all McCain branded appetizers (excluding Grabitizer™), and all McCain packaged private label appetizers. Private label potatoes are excluded from Insiders Club rebate offer.

\*\*Featured items for this rebate period are Anchor Spicy Battered Pickle Fries (100005137), Anchor Battered Honey Sriracha Cheese Sticks (100005570), Anchor Poppers Cream Cheese & Bacon Breaded Stuffed Jalapeños (100005426), Anchor Poppers Cheddar Cheese & Bacon Breaded Stuffed Jalapeños (100005426), Anchor Poppers Cheddar Cheese & Bacon Breaded Stuffed Jalapeños (100005426), Anchor Poppers Cheddar Cheese & Bacon Breaded Stuffed Jalapeños (100005426), Anchor Poppers Cheddar Cheese & Bacon Breaded Stuffed Jalapeños (100005426).

Offer valid on purchases between July 1, 2017 to December 31, 2017. Only one submission per location per redemption period. Submissions for multiple locations will not be accepted. Only original copies of the rebate will be accepted and will be considered invalid if copied, manipulated or duplicated in any way. Must be postmarked no later than January 31, 2018. Please allow 6 to 8 weeks for rebate to be processed. Offer valid only on products specified. Proof of purchase for qualifying branded items (purchase minimums apply for all categories) required for McCain® Insiders Club™. Case purchases from the Featured Items list do not count towards the purchase minimums required on the Potato, Sweet Potato and Appetizer categories. Cases (s) rebated may not be claimed in conjunction with any other McCain offer. Cash rewards will not be paid on contract and/or deviated priced SKUs. Offer valid for foodservice operators only. Offer invalid for resale, cash/carry, club store, chain contracts, bid or contract business. Rebate offer opportunity may not be assigned or transferred. Distributors may not redeem for operators. Void where prohibited, restricted or taxed. This offer may be canceled or modified at any time. Offer good only in the USA. McCain reserves the right to reject without notice Insiders Club submissions based on false information or information that cannot be verified. This offer is governed by the laws of the state of Illinois.

