



\$5 Per Case!

THE MORE YOU SELL, THE MORE YOU MAKE

DSR SPIFF DETAILS

Promotion Dates

September 1 – November 30, 2017

Earn \$5 per case on incremental sales over prior!

QUESTIONS? Reach out to your Unilever Sales Representative.

UFS Sales Representative: Linda Metcalf

Phone Number: 484-695-0357

Promotion Rules

1. Paid on Incremental Sales Only
2. Distributor agrees to show proof of sales & baselines
3. To be managed via DSR Incentive Contract
4. DDM/TDM Responsible for entering the contract
5. Offer valid on Direct and through authorized redistributor partner purchases (Dot Foods, G&C Foods, Honor Foods, Alpine Foods & Quaker Sugar Company)

Qualifying SKU's		
GTIN	PRODUCT DESCRIPTION	Distributor Code
Back of House Mayonnaise		
10048001267753	Best Foods® Light Mayonnaise 4/1 gallon	
10048001265742	Best Foods® Real Mayonnaise 4/1 gallon	
10048001265407	Hellmann's® Extra Heavy Mayonnaise 4/1 gallon	
10048001267302	Hellmann's® Light Mayonnaise 4/1 gallon	
10048001265308	Hellmann's® Real Mayonnaise 4/1 gallon	
Knorr Caldo		
10048001038537	Knorr® Caldo De Camaron 4/4.4 lb	
10048001759456	Knorr® Caldo De Pollo 4/4.4 lb	
10048001760452	Knorr® Caldo De Pollo 4/7.9 lb	
10048001039091	Knorr® Caldo De Res 4/4.4 lb	
10048001761459	Knorr® Caldo De Tomate 4/4.4 lb	
10048001765457	Knorr® Caldo De Tomate 4/4.4 lb	
Front of House Mayonnaise		
10048001370439	Best Foods® Light Mayonnaise 210/.38 oz.	
10048001351667	Best Foods® Mayonnaise 210/.38 oz.	
10048001370507	Best Foods® Real Mayonnaise Squeeze 12/11.5 oz.	
10048001357539	Best Foods® Real Mayonnaise Squeeze 12/20 oz.	
10048001370477	Hellmann's® Light Mayonnaise 210/.38 oz.	
10048001351650	Hellmann's® Mayonnaise 210/.38 oz.	
10048001370491	Hellmann's® Real Mayonnaise Squeeze 12/11.5 oz.	
10048001356969	Hellmann's® Real Mayonnaise Squeeze 12/20 oz.	
Iced Tea		
10041000001403	Lipton® Iced Tea, Black 24/3oz	
10041000002837	Lipton® Iced Tea, Black 4/24-1oz	
10041000209687	Lipton® Iced Tea, Black 24/3oz	
Hot Tea		
10041000002905	Lipton® Hot Tea, Decaf 6-72 ct	
10041000002912	Lipton® Hot Tea, Black 10-100 ct	
10041000068390	Lipton® Hot Tea, Green 5-100 ct	
Knorr Savory		
10048001386737	Knorr® Demi Glace Sauce	
10048001387321	Knorr® Hollandaise Sauce 4/1.5 lb.	
10021500800126	Knorr® Instant Brown Gravy Mix	
10048001145433	Knorr® Liquid Con Chicken Base 4/32 oz.	
10048001145440	Knorr® Liquid Con. Beef Base 4/32 oz.	
10048001145457	Knorr® Liquid Con. Veg Base 4/32 oz.	
10048001916712	Knorr® Ls Brown Gravy	
10037500000329	Legout® Cream Soup Base 6/25.22 oz	
10037500758961	Legout® Veg Crm Sp Base 6/28 oz.	
10048001916972	Knorr® Beef Gravy	
10048001000923	Knorr® Liquid Hollandaise Sauce 6-34.32 oz.	
10048001000954	Knorr® Chicken Broth Mix 6/2.2 lb.	

Find out more at ufs.com



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