

OPERATOR REBATE: \$4.00 PER CASE (UP TO \$400)

purchased June 1, 2018 through September 30, 2018, and postmarked by October 31, 2018



Recipes on back.



Get Real!

- ✓ REAL DELICIOUS
- ✓ REAL CONVENIENT
- ✓ REAL PROFITABLE



Idahoan GTIN	DOT Code	Description	Pack Size	Srv/Case (1/2 cup)	Cases Purchased
MASHED POTATOES					
1 00 29700 00349 1	625497	Idahoan® Premium Buttery Golden Selects® Mashed Potatoes	8/32.85 oz pouches	320	
NEW! 1 00 29700 00350 7	672313	Idahoan® REAL Truffle Mashed Potatoes	8/29.9 oz pouches	320	
1 00 29700 00302 6	631427	Idahoan® Signature Russets Mashed Potatoes	6/31.5 oz pouches	240	
1 00 29700 00342 2	625499	Idahoan REAL® Butter & Herb Mashed Potatoes	8/32 oz pouches	320	
1 00 29700 00343 9	625500	Idahoan REAL® Roasted Garlic Mashed Potatoes	8/32 oz pouches	320	
1 00 29700 00341 5	613916	Idahoan® Premium Buttery Homestyle Mashed Potatoes	8/32 oz pouches	320	
1 00 29700 00344 9	625498	Idahoan® Premium Baby Reds® Mashed Potatoes	8/32.85 oz pouches	320	

SPEED SCRATCH					
NEW! 1 00 29700 20502 7	669172	Idahoan® Bistro Mashed Potato Mix	10/19.79 oz pouches	330	

HASH BROWNS					
1 00 29700 00808 3	548477	Idahoan® Fresh Cut Hash Browns	6/2.125 lb carton	432	

APPETIZERS					
1 00 29700 00390 3	613918	Idahoan® Tater Tumbler Appetizer Mix	4/32.9 oz pouches	480	

CRUSTING (NATURALLY GLUTEN FREE)					
1 00 29700 00379 8	628762	Idahoan® Golden Potato Crusting	5/36 oz carton	220	

TOTAL CASES _____

x \$4.00

TOTAL REBATE _____

Operation Name: _____

Contact Name: _____ Title: _____

Street Address (No PO Boxes): _____

City: _____ State: _____ Zip: _____

Phone _____ Email _____

Include me in future email offers from Idahoan.

Distributor Name: _____ City: _____ State: _____

Broker Company: _____

TYPE OF OPERATION: (check one)

- | | | |
|--|---|--|
| <input type="checkbox"/> Bars & Taverns | <input type="checkbox"/> Convenience Stores | <input type="checkbox"/> Military |
| <input type="checkbox"/> Business & Industry | <input type="checkbox"/> Fine Dining | <input type="checkbox"/> Recreation |
| <input type="checkbox"/> Casinos/Gambling | <input type="checkbox"/> Hospitals | <input type="checkbox"/> Retirement Communities |
| <input type="checkbox"/> Casual Dining | <input type="checkbox"/> Lodging | <input type="checkbox"/> Traditional Nursing Homes |
| <input type="checkbox"/> Colleges & Universities | <input type="checkbox"/> Midscale/Family Dining | <input type="checkbox"/> Other: _____ |

TERMS OF REBATE:

- Incomplete or incorrect submissions will be returned to sender without payment.
- Offer limited to foodservice operators. National accounts and foodservice accounts on contracted pricing on these products are excluded from this offer. Bids, chains, multi-unit accounts, suppliers, and distributors are excluded.
- Qualifying products must be purchased from a foodservice distributor between June 1, 2018 through September 30, 2018. Claims must be postmarked by October 31, 2018. No late submissions will be accepted.
- Proof of purchase, including distributor invoices or distributor supplied velocity reports are required. Handwritten invoices will not be accepted. **Product name, description, sku, cases purchased, and date of purchase must be on all invoices and reports.** All invoices and reports must be clearly dated during the promotion period with operator name and address plainly visible.
- **Maximum of \$400 (100 cases).**
- Please allow 4-6 weeks for processing request.
- Not to be used in conjunction with any other Idahoan Foodservice brand coupon, offer, bid or contracted pricing. Void if restricted, taxed, or forbidden by law. Offer good only in the USA.

Mail rebate coupon and proof of purchase to:

Idahoan Summer 2018
P.O. Box 1001
Dexter, MN 55926

877.683.4443 • Idahoanfoodservice.com

TATER TUMBLER CRAB FRITTERS



Adding some lump crab meat into your prepared Tater Tumbler Mix will make you the talk of the town with Crab Fritters as an LTO.

SERVES: 120 People

INGREDIENTS

- 1 bag of Idahoan® Tater Tumbler Appetizer Mix (Item# 00390)
- 4 cups lump crab meat

INSTRUCTIONS

1. Combine ingredients and mix thoroughly.
2. Scoop and fry as directed on package.

INGREDIENTS

- 1 pouch Idahoan® REAL Truffle Mashed Potatoes (Item # 00350)
- 8 oz. Parmesan Cheese, grated
- Corn Starch
- Milk
- Egg, whipped
- Idahoan® Golden Potato Crusting (Item # 00379)

INSTRUCTIONS

1. Measure 1 gallon of boiling water into a 6" x 1/2 size steam table pan.
2. Add entire pouch of potatoes at once using a spoon or wire whip to distribute evenly and wet all potatoes.
3. Let stand 60 seconds, stir well.
4. Mix in 8 ounces of grated parmesan cheese.
5. Form into .75 ounce balls.
6. Roll potato ball into corn starch. Shake off excess.
7. Dip in egg and milk mixture.
8. Roll in Idahoan® Golden Potato Crusting. Place in full size hotel pan layered with parchment paper. Deep fry at 350 degrees for 4.5 minutes.

TRUFFLE POTATO CROQUETTES



IDAHOAN® RED & BLUE MASHED POTATOES



No plain-Jane mashed taters anymore. This jazzed-up version will be a guaranteed favorite.

SERVES: 54 #10 scoop Servings

INGREDIENTS

- 1 pouch Idahoan® Premium Baby Reds® Mashed Potatoes (Item #00344), prepared
- 2 cup crumbled blue cheese
- 2 cup diced bacon
- 1 cup chopped chives

INSTRUCTIONS

1. Prepare Idahoan Idahoan® Premium Baby Reds® Mashed Potatoes according to package directions.
2. Once they are completely rehydrated add crumbled blue cheese, diced bacon, and chives.
3. Stir thoroughly.