

5 Tips for Catering This Summer

1. *Keep your identity.*

You're branching out for a reason. People like your food! It's important to keep in mind the types of food and flavors that people will call on you for.

2. *Choose a menu that can stand up to the heat.*

While it's crucial to keep a sense of identity when planning your menu, you also want to select dishes that will stand up to the climate of catering. Whether that means your cold dishes might be sitting on ice, or your hot items will be on top of a Sterno for a prolonged period of time, you want items that can have consistency.

3. *Prepare options for dietary restrictions.*

Expect that some of your guests will have dietary restrictions. Whether it's gluten free, vegetarian, or vegan, in this day and age, you need to be prepared to adapt to a wide variety of needs. Have a few dishes ready that can satisfy these needs.

4. *Create a timeline.*

Catering isn't like normal service. Maintaining the time and temperature of your menu items throughout service is crucial for not only taste, but safety. Create a timeline of preparation well in advance.

5. *Market, market, market!*

Don't rely on word of mouth to sell your catering services. Make sure to let your customers know you offer catering on your menus, table tents, website, and social media.

Make sure you're well stocked!

Handifoil

12" Foil
(#276400, 1/1000 ft)...\$28.29/cs

18" Foil
(#276410, 1/1000 ft)...\$42.79/cs

18" Heavy Foil
(#276415, 1/500 ft)...\$30.95/cs

9"x 10.75" Foil Sheets
(#276440, 6/500 ct)...\$59.99/cs

12" x 10.75" Foil Sheets
(#276445, 6/500 ct)...\$79.95/cs

Full Size Steam Pans
(#280320, 50/1 ct)...\$51.89/cs

Half Size Steam Pans
(#280325, 100/1 ct)...\$35.49/cs

Handgards

Recloseable Quart Size Plastic Bags
(#278026, 1/500 ct)...\$22.99/cs

Vinyl Gloves Large Powdered
(#278514, 10/100 ct)...\$36.49/cs

Vinyl Gloves Medium Powder Free
(#278522, 10/100 ct)...\$37.69/cs

Vinyl Gloves Large Powder Free
(#278524, 10/100 ct)...\$37.69/cs

Vinyl Gloves Extra Large Powder Free
(#278526, 10/100 ct)...\$37.69/cs

Nitrile Gloves Medium Powder Free
(#278582, 10/100 ct)...\$76.29/cs

Nitrile Gloves Large Powder Free
(#278584, 10/100 ct)...\$76.29/cs

Nitrile Gloves Extra Large Powder Free
(#278586, 10/100 ct)...\$76.29/cs