

Asparagus - Markets are starting to firm up. Weather has slowed production and put pressure back on Baja and Peru. Quality is good.

Avocados - Volumes will be steady through July and begin to decline in August, driving markets to strengthen. Peruvian fruit is available and peaking on large sizes.

Berries - Blueberries have improved this week with better supplies and fill rates being seen. Supplies are short for blackberries and raspberries, but due to lower demand they continue to be available.

Strawberries - Strong markets continue this week with lighter supplies being reported across the industry. July and August production will be down, and markets will be unsettled over the next 4-5 weeks.

Broccoli - Quality is fair to mostly good with very occasional purpling and brown bead. Markets remain unsettled due to unknown and continual changing demand patterns.

Cauliflower - Quality is good with minimal discoloration and yellowing depending on the variety. The market is active this week due to increased demand.

Celery - Quality remains good with light insect damage.

Lemons - Demand is fair. Supplies are heavy to the Choice grade and light on large Fancy.

Limes - Supplies have tightened up. Currently, yields are down 35-40%, with fruit quality average to poor due to the summer heat and typical growing cycle.

Oranges - Demand is good, mainly due to the USDA food box programs. Quality remains good.

Cucumbers - In the East, supplies are lower, and quality is good. Markets are higher with strong demand.

Eggplant - Supplies remain light in the East while demand is strong, and markets are higher. CA is producing better with moderate markets.

Grapes - Demand is good. Supplies are adequate. Quality is much better as heat related issues are no longer affecting crop. Markets are stabilizing and look to remain steady from here.

Lettuce - Markets are active on romaine and iceberg, but calmer on the leaf lettuces. Markets will remain unsettled for the next 4-6 weeks.

Melons - Cantaloupes: Demand is strong with increasing supplies. Quality is good from Central CA. Markets are steady. Honeydews: Demand is fair due to a lack of foodservice business. Markets are depressed and quality is good.

Onions - Markets are mostly steady, but we will start to see supplies wane as the season starts to wind down in CA and NM. The Northwest should be coming on in the first few weeks of August and we will start the transition north.

Peppers - Green bell supplies are improving in the East, with more product expected next week. Red and Yellow bell supplies are very short. CA colored bell production will begin to ramp up in Oxnard next week. The market is in slight decline as more volume becomes available.

Potatoes - Markets continue to firm up as we wrap up the storage season. Supplies will be tightest in the last week of July. New crop will be available the first week of August. Quality defects are being reported such as pressure bruising and discoloration.

Squash - In the East, supplies are lighter (more yellow than zucchini), and quality is good with stronger markets.

Tomatoes - Increasing demand combined with reduced availability has caused the markets to strengthen for both coasts. This supply gap should improve by early August.