

Eat Well, Live Well.



**BUY ONE  
GET ONE FREE!**  
VALID FOR NEW PRODUCT SALES ONLY

**PURCHASE UP  
TO 10 CASES  
AND GET UP TO  
5 CASES FREE!  
MAX \$1000**



Get ready to embark on a flavor adventure with our remarkable new additions to your menu!

ITEM	DESCRIPTION	PACK
2280620	REV Horchata Bites	6/2lb. Bags
9855551	GT Spicy Vegetable Spring Roll	3/48 ct. Bags
5654450	POS Latin Rice	4/3 lb. Bags
6930065	POS Crunchero Spinach Artichoke Rolled Taco	3/24 ct. Cartons

**SEND TO:** FALL NEW PRODUCT 2023-2024 LAUNCH BOGO  
P. O. Box 552 Traverse City, MI 49685-0552

Attach copy of invoice or velocity report when sending in this form.

Offer valid from 9/1/23 - 3/31/24

Operation Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Mail to if different (P.O. Box): \_\_\_\_\_

Distributor: \_\_\_\_\_ Distributor Sales Rep: \_\_\_\_\_

Broker Company: N/A Broker Rep: N/A AFNA Rep: Linda Metcalf

**TYPE OF ESTABLISHMENT** (check one)

- |  |   |  |  |
|--|---|--|--|
| <input type="radio"/> Quick Service          | <input type="radio"/> Deli              | <input type="radio"/> Caterer                  | <input type="radio"/> College/University |
| <input type="radio"/> Fast Casual            | <input type="radio"/> Retail            | <input type="radio"/> Cafeteria                | <input type="radio"/> School (K-12)      |
| <input type="radio"/> Midscale/Family Dining | <input type="radio"/> Bakery            | <input type="radio"/> Hospital                 | <input type="radio"/> Other: _____       |
| <input type="radio"/> Casual Dining          | <input type="radio"/> Convenience Store | <input type="radio"/> Nursing Home             |  |
| <input type="radio"/> Fine Dining            | <input type="radio"/> Hotel             | <input type="radio"/> Correctional Institution |  |
| <input type="radio"/> Bar/Gastro Pub         | <input type="radio"/> Entertainment     | <input type="radio"/> B&I                      |  |

**KEY CONCEPT OR THEME** (check one)

- |  |                                    |
|--|------------------------------------|
| <input type="radio"/> Mexican              | <input type="radio"/> Seafood      |
| <input type="radio"/> Italian              | <input type="radio"/> Other: _____ |
| <input type="radio"/> Asian                |                                    |
| <input type="radio"/> Traditional American |                                    |
| <input type="radio"/> Steak House          |                                    |
| <input type="radio"/> Pizza                |                                    |

☐ I am directly responsible for food purchasing. ☐ I will make a recommendation to the person who is directly responsible for purchasing

New product BOGO offer is valid on the items shown above. To qualify, operator must purchase up to 10 cases and will be reimbursed for up to 5 of those cases, for a maximum reimbursement of \$1000. Proof of purchase includes distributor invoices or velocity reports (velocity reports must include distributor name, location address, number of cases, purchase price, operator name and address, invoice numbers and purchase dates). Coupon valid for a maximum reimbursement of 5 cases, even if the value of those cases falls under \$1000. Any combination of the products shown above is allowed, with reimbursed cases calculated on the least expensive qualifying products. Offer valid from 9/1/23 - 3/31/24. New purchases are defined as not redeeming within the last 90 days. Chains or affiliated groups must participate on an individual basis. May not be combined with any other promotion or offer. This offer is not valid on cases for resale. Distributors may not redeem for operators. Coupon void where taxed, prohibited or restricted. Valid in the USA only. Please allow 4-6 weeks for processing. Claims must be postmarked by 4/30/24.

Or email both invoice (proof of purchase) and this coupon to: [AFNA@vpdcs.com](mailto:AFNA@vpdcs.com)

FOR ADDITIONAL INFORMATION VISIT US AT: [WWW.AJINOMOTOFOODSERVICE.COM](http://WWW.AJINOMOTOFOODSERVICE.COM)