

## JAN 15, 2024

**Asparagus** - Both Mexican and Peruvian supply is not meeting demand as cold weather in Mexico and quality and sizing issues in Peru have resulted in very little availability. Weather pending, relief is expected within a month.

**Avocados** - Markets are stable with the exception of 60cts, which are trending higher due to increased retail demand. Expect markets to remain flat through the end of the month. All sizes are available.

**Berries** - Blackberry supplies are starting to increase. Quality is good, and markets are lower. Blueberry supplies remain steady, quality is good, and markets are steady.

**Strawberries** - Supplies are still very light with more rain in FL. CA has been clear, but cold, weather which is delaying the spring crop. Mexico has good weather and volume is increasing. Markets are starting to decrease on premium labels due to anticipated increased supplies.

**Broccoli** - Broccoli supplies are good with crowns being tighter. Cooler weather is slowing growth with warmer weather expected soon.

**Cauliflower** - has good supplies and quality out of Yuma and Mexico. Markets have decreased and demand is steady. Supplies should be adequate into next week as long as the weather holds.

**Celery** - Demand has slowed and the volume is meeting demand. The market is lower, and the quality is very good.

**Lemons** - Expect lemon markets to stabilize for the colder winter months as the demand decreases. Crops are peaking on 115/140/165cts with good supplies on all sizes—mostly Fancy grade.

**Limes** - Markets continue to rise rapidly as demand outpaces supply. Peak sizing consists of medium/large-sized fruit. Consistent rain has led to increased conditional defects in the form of oil spots and styler-end breakdown.

**Oranges** - Oranges are peaking on 56/48/72cts on Navels. Demand exceeds supply on 88cts and smaller.

**Cucumbers** - Eastern supplies and imports are light, and FL has finished. Quality and demand have been good, and the market is high. Western demand is steady with light supplies, the market is higher, and demand is moderate.

**Eggplant** - Eastern supplies are extremely limited; quality and demand are good, and markets are very high. Western demand is good, supplies are steady, the market is stable with a possible downward trend next week.

**Grapes** - Demand exceeds supply. Prorates are expected on both red and green. This trend is expected to last through the end of January as new volume is expected to arrive at all ports.

**Lettuce** - The iceberg market is steady and expected to remain that way for a couple of weeks. Leaf lettuce, including Boston green and red leaf, have good supplies and markets are holding steady.

**Melons** - Cantaloupe supplies are good offshore. The West Coast has better quality and sizing. The market is high, and demand is strong. East coast supply and demand is steady, but the market is higher for Honeydews.

**Onions** - White onions remain in alert status. The market remains very active as export demand continues to drive this market and is expected to remain elevated through the remainder of the month. There are no supply issues expected with red and yellow onions.

**Peppers** - The eastern green bell market is trending higher due to demand exceeding supply. Red and yellow bells are in extremely short supply and the market is high. Western cold weather is slowing growth.

**Potatoes** - Supplies and quality are good, and markets are steady on all sizes. Demand is moderate.

**Squash** - Demand significantly exceeds supply. Eastern zucchini and yellow squash supplies are extremely limited. Quality is good now, but heavy winds in FL will impact future quality.

**Tomatoes** - Round, Roma, grape, & cherry markets remain on alert status due to low availability from both the East and West. We should see additional availability within 2-3 weeks.