

## MARKET REPORT APR. 29, 2024

**Asparagus** - Volume has increased from Peru while volume from Mexico is slightly lower. The western market is slightly higher but should steady next week. The eastern market is slightly lower.

**Avocados** - Markets for large fruit continue to climb in anticipation of Cinco de Mayo. There are more small fruits available on trees and we will see large fruit continue to become more expensive and limited in the coming weeks.

**Berries** - Blackberries and blueberries have good quality and supplies. The markets are steady on blackberries and decreasing on blueberries. Raspberry supplies are tight, quality is good, and the markets are steady.

**Strawberries** - Supplies are increasing in CA with production coming from the North and South. Cool weather has resulted in good quality fruit. The markets are decreasing.

**Broccoli** - The broccoli market is steady, and weather is slowing production.

**Cauliflower** - Markets are higher as cooler weather limits growth, lowering yields. As a result, demand is beginning to exceed supplies.

**Celery** - Growers are meeting demand, but supplies are light, resulting in the market trending up.

**Lemons** - There's a significant shortage of small sized lemons, with crops mainly in sizes 75cts, through 115cts. Imports are expected to arrive by early to mid-June.

**Limes** - Most lime volume from the new crop is in small sizes: 230/250cts. Expect very limited volume on 110/150cts through May.

**Oranges** - Navel orange supplies remain low, especially for small and medium sizes. Markets will remain high for smaller fruit. Production on Valencia Oranges is increasing, and with larger sizes.

**Cucumbers** - Eastern supplies are adequate, the quality is good, and markets are steady. Western supplies are good on all sizes, and demand is moderate. The quality is expected to decrease due to weather and older fields.

**Eggplant** - Eastern supplies and quality are good, demand is weak, and the market is lower. Western volume is moderate, quality is good, and the market is expected to remain low.

**Grapes** - There has been some relief in the market due to increased supply. Expect tiered markets based on quality.

**Lettuce** - The iceberg market has firmed up quickly as yields are down due to quality issues: smaller heads and lighter field weights.

**Melons** - Cantaloupe has excellent demand, larger sizes, and good quality. Honeydew supplies are larger with great quality and excellent flavor.

**Onions** - The availability continues to improve on Jumbo and Medium yellow onions; however, larger sizes are limited. Rain in TX has slowed down the harvest. Red onion supply is limited from all areas and will remain so for 2 weeks. White onions are in good supply. Markets are lower on yellow and white, and higher on red.

**Peppers** - Eastern green bell pepper supplies are strong, quality and demand are good, and moving well in current markets. Red and yellow bell peppers have good availability and quality, and the market has declined.

**Potatoes** - Supplies are very light on 40-50cts, while 90-120cts are plentiful. Expect this trend to continue through the summer months. Supply is meeting demand and quality is good. Markets are steady on large and lower on smaller sizes.

**Squash** - Eastern yellow squash and zucchini are being harvested in GA. Volume is very heavy on zucchini and on the lighter side on yellow squash.

**Tomatoes** - Round tomatoes remain on alert status in both the East and West due to lack of availability. Roma markets are escalating due to a lack of availability in both the East and West. Grape & cherry markets are stable with normal demand.